

## Vision

Big brands for big business.

## Company Mission Statement

Carl Kammerling International will be a world class supplier of exclusive, powerful brands for selected markets. We will be innovative in our chosen fields and deliver high quality service and value for money to our customers.

## Brand Mission Statements



To make C.K tools the tool of choice for construction, MRO and EDE professionals who want good quality design, reliability and leading performance.



To be the leading European brand for fabric storage.



To be the best known consumer security brand in Europe, delivering high quality, trustworthy, good value products.



To supply no-nonsense, good value tools for the tradesman and general consumer alike, available where and when they need them.